BISHOP CHALLONER CATHOLIC COLLEGE

8th February 2018

Dear Parent/Carer

You will no doubt have read of the pressure on school budgets due to austerity. This has led to schools being forced to limit their curriculum provision and extra-curricular offer, to increase pupil : staff ratios and, in many cases, to impose redundancies.

At Bishop Challoner we have adopted an expansive response in order to protect our provision, staff and governors are continuously looking for opportunities and initiatives that will generate income that will counter-act the cut-backs.

The impact of austerity makes every year more challenging as grants dry up and there is increased competition for the funds that we have previously acquired. We are holding our own but, nevertheless, continue to seek alternative funding streams to guarantee the excellence of the education on offer.

With that in mind we now turn to our parent/carers for support. In particular, we are actively seeking business sponsorship for the school. We are aware of other educational establishments that receive financial grants from organisations such as banks, insurance companies, construction firms etc. We wish to pursue this option should it exist – and we feel that our parents/carers are best placed to advise of any such potential 'investors' that might be available.

So, are you aware of a company with, perhaps, a "corporate social responsibility fund" that might wish to offer sponsorship to the school?

To date the school has flourished despite the most trying of times, we are determined to stay ahead of the game. If you know of business sponsorship opportunities that are options for the school then please contact myself on k.mcevoy@bishopchalloner.bham.sch.uk

The school is determined to be proactive and on the front foot despite the financial challenges that exist. Any guidance on business sponsorship available would be greatly appreciated.

Please be aware of our FOBC page, we encourage sponsorship of the school through this link https://www.bishopchalloner.org.uk/catholic-college/about/fobc should this be a desired option by any family or past pupil.

Yours sincerely

K McEvoy
PRINCIPAL

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